

**AUTHOR SCOTT M. GRAFFIUS RECOGNIZED BY GLOBAL EBOOK AWARDS  
FOR "AGILE SCRUM: YOUR QUICK START GUIDE WITH STEP-BY-STEP INSTRUCTIONS"**



TECHNOLOGY  
CATEGORY



BUSINESS  
CATEGORY

Los Angeles, CA — *Agile Scrum: Your Quick Start Guide with Step-by-Step Instructions* by Scott M. Graffius received two medals from the 2017 Global Ebook Awards. Graffius' ebook won the silver in the Technology category and the bronze in the Business category. Established in 2011, the competition is open to

English-language ebooks from all publishers including the Big Five—Penguin Random House, HarperCollins, Macmillan, Simon & Schuster, and Hachette—and self-published authors. Judging was conducted by librarians, professional critics and other industry professionals with experience in the category they evaluate. Ebooks were assessed on design, content, and overall appeal for the target audience. Awards shine a light on the best books available in digital format.

There are a variety of frameworks to develop products and services, and most methodologies fall into one of two broad categories: traditional or agile. Traditional practices engage sequential development, while agile approaches involve iterative and incremental deliverables. Organizations are increasingly embracing agile to best meet their business needs and successfully manage projects.

*Agile Scrum: Your Quick Start Guide with Step-by-Step Instructions* provides those interested or involved in innovation, project management, product development, software development or technology management with an authoritative roadmap to easily and quickly implement Scrum, the most popular agile project development and delivery framework. It encompasses a powerful set of principles and practices that help teams deliver products in short cycles with rapid adaptation to change, fast time-to-market, and continuous improvement. The book is available in digital and print formats.

Reactions to the publication have been incredibly positive. Earlier honors include 10 first-place wins: the 5th Annual Beverly Hills International Book Awards (for Business-General, and for Technology), 2016 London Book Festival (for Business), Fall 2016 Pinnacle Book Achievement Awards (for Business), 2017 Feathered Quill Book Awards (for Informational), 2016 New Apple Book Awards (for Technology), 2017 Independent Press Award (for Technology), 11th Annual National Indie Excellence Awards (for Technology), 2017 Pacific Rim Book Festival (for Business), and the 2017 Bookvana Awards (for Green/Conscious Business).

Graffius is CEO of [Exceptional PPM and PMO Solutions](#), a consultancy specialized in project, program, portfolio, and PMO management inclusive of agile, traditional, and hybrid frameworks. He leverages his expertise, professional standards, and industry best practices to help companies achieve significant business results, such as strategically aligned initiatives, faster time-to-market, improved on-schedule and on-budget delivery, higher satisfaction, and greater competitive advantage.

He is a former vice president of a provider of diverse consumer products and services over the Internet including social networking and internet access. Before that, he worked in organizations with businesses ranging from advanced technology products and services to business services, retail, e-commerce, manufacturing, and entertainment. He has experience with consumer, business, reseller, government, and international customer markets, as well as international experience spanning 20 countries.

For more information, please visit [www.globalebookawards.com](http://www.globalebookawards.com), [www.scottgraffius.com/agile.html](http://www.scottgraffius.com/agile.html), and <https://agilescrumguide.com>.



# AGILE SCRUM

YOUR QUICK START GUIDE WITH STEP-BY-STEP INSTRUCTIONS

Deliver Products in Short Cycles  
with Rapid Adaptation to Change,  
Fast Time-to-Market,  
and Continuous Improvement

SCOTT M. GRAFFIUS

**AGILE SCRUM: YOUR QUICK START  
GUIDE WITH STEP-BY-STEP  
INSTRUCTIONS**

**SCOTT M. GRAFFIUS**

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