

**"AGILE SCRUM: YOUR QUICK START GUIDE WITH STEP-BY-STEP INSTRUCTIONS"
BY SCOTT M. GRAFFIUS RECOGNIZED BY WISHING SHELF INTERNATIONAL COMPETITION**



Los Angeles, CA — *Agile Scrum: Your Quick Start Guide with Step-by-Step Instructions* by Los Angeles author **Scott M. Graffius** was named a finalist in the 2017 Wishing Shelf Book Awards. The United Kingdom-based contest is open to English language books from around the world which are self-published or published by small, independent or academic presses. Readers in London and Stockholm judged entries, and books rated as excellent are credited by the program.

There are a variety of frameworks supporting the development of products, and most methodologies fall into one of two broad categories: traditional or agile. Traditional practices engage sequential development, while agile models involve iterative and incremental deliverables. Organizations are increasingly embracing agile to best meet their business needs—and successfully manage projects, innovate, and prosper at astounding speed.

Scott released *Agile Scrum* to provide those interested or involved in innovation, product development, project management, software development or technology management with a roadmap to implement Scrum, the most popular agile framework. It helps technical and non-technical teams deliver products in short cycles with rapid adaptation to change, fast time-to-market, and continuous improvement—which supports innovation and drives competitive advantage. Reactions to *Agile Scrum* have been incredibly positive. Earlier honors include 16 first place wins from national and international competitions. Awards—along with reviews, photos, and more—are detailed at <https://AgileScrumGuide.com>.

About the author

Scott M. Graffius, PMP, CSP, CSM, CSPO, ITIL, LSSGB is a project management expert, consultant, international speaker and author. He founded and is CEO of **Exceptional PPM and PMO Solutions**, an **Inc. Verified Business**, which helps organizations better solve their problems and capitalize on opportunities via world-class project management related services. Results include more consistent realization of business outcomes, faster delivery speed, improved on-budget performance, higher satisfaction, and more. A fantastic agile transformation experience with a client in the entertainment industry was the inspiration for Scott's book, *Agile Scrum*. He is a former vice president of a provider of diverse consumer products and services over the Internet including social networking and internet access. Before that, Scott worked in organizations with businesses ranging from advanced technology products and services to business services, retail, e-commerce, manufacturing, and entertainment. He has experience with consumer, business, reseller, government, and international markets, as well as experience spanning 20 countries. Scott lives in Los Angeles, California.

About the book

Agile Scrum is offered in paperback (ISBN-13: 978-1533370242, \$19.95 USD) and ebook (ASIN: B01FZ0JIY, \$4.95 USD) formats at Amazon. The paperback is available in Canada, France, Germany, Italy, Spain, the United Kingdom, and the United States. The ebook is for sale in Australia, Brazil, Canada, France, Germany, India, Italy, Japan, Mexico, the Netherlands, Spain, the United Kingdom, and the United States.

Note for Editors: Review copies of this award-winning book are available to credentialed journalists upon request. Visit <http://bit.ly/REVIEW-COPY>.

For more information on the author and his publication, visit <https://AgileScrumGuide.com>. For more information on The Wishing Shelf and their international awards program, visit <http://www.thewsa.co.uk>.



AGILE SCRUM

YOUR QUICK START GUIDE WITH STEP-BY-STEP INSTRUCTIONS

Deliver Products in Short Cycles
with Rapid Adaptation to Change,
Fast Time-to-Market,
and Continuous Improvement —
Which Supports Innovation
and Drives Competitive Advantage

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SCOTT M. GRAFFIUS

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