

PRESS RELEASE
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LOS ANGELES AUTHOR SCOTT M. GRAFFIUS
AWARDED WIN FROM THE NATIONAL INDIE EXCELLENCE® AWARDS



Los Angeles, CA — The 11th Annual National Indie Excellence® Awards recognized [Scott M. Graffius](#)' publication, *Agile Scrum: Your Quick Start Guide with Step-by-Step Instructions*, as the winner in the Technology category. The prestigious awards program is open to English language books in print from small presses, mid-size independent publishers, university presses, and self-published authors. The competition is judged by experts from all aspects

of the book industry including writers, editors, and publishers. "We are proud to announce the winners and finalists whose books truly embody the excellence that this award was created to celebrate," said Ellen Reid, founder of the NIEA.

There are a variety of frameworks to develop products and services, and most methodologies fall into one of two broad categories: traditional or agile. Traditional practices engage sequential development, while agile approaches involve iterative and incremental deliverables. Organizations are increasingly embracing agile to best meet their business needs and successfully manage projects.

Agile Scrum: Your Quick Start Guide with Step-by-Step Instructions provides those interested or involved in innovation, project management, product development, software development or technology management with an authoritative roadmap to easily and quickly implement Scrum, the most popular agile project development and delivery framework. It encompasses a powerful set of principles and practices that help teams deliver products in short cycles, which enables speedy feedback, rapid adaptation to change, faster time-to-market, and continuous improvement.

Reactions to the book have been incredibly positive. The Midwest Book Review wrote that the publication is "... an all-inclusive instruction guide that is impressively 'user-friendly' in tone, content, clarity, organization, and presentation." Readers' Favorite awarded their best-of-class Five Stars designation to the book. Earlier literary awards include seven first-place wins.

Graffius is CEO of [Exceptional PPM and PMO Solutions](#), a consultancy specialized in project, program, portfolio, and PMO management inclusive of agile, traditional, and hybrid frameworks. He leverages his expertise, professional standards, and industry best practices to help companies achieve significant business results, such as strategically aligned initiatives, faster time-to-market, improved on-schedule and on-budget delivery, higher satisfaction, and greater competitive advantage.

He is a former vice president of a provider of diverse consumer products and services over the Internet including social networking and internet access. Before that, he worked in organizations with businesses ranging from advanced technology products and services to business services, retail, e-commerce, manufacturing, and entertainment. He has experience with consumer, business, reseller, government, and international customer markets, as well as international experience spanning 20 countries.

For more information, please visit www.indieexcellence.com and www.scottgraffius.com/agile.html.



AGILE SCRUM

YOUR QUICK START GUIDE
WITH STEP-BY-STEP INSTRUCTIONS

SCOTT M. GRAFFIUS

**AGILE SCRUM: YOUR QUICK START
GUIDE WITH STEP-BY-STEP
INSTRUCTIONS**

SCOTT M. GRAFFIUS

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