

PRESS RELEASE
NOVEMBER 16, 2017 | FOR IMMEDIATE RELEASE

**SCOTT M. GRAFFIUS WINS FIRST PLACE PRIZE
FOR TECHNOLOGY AT THE NEW YORK CITY BIG BOOK AWARDS**



Los Angeles, CA — *Agile Scrum: Your Quick Start Guide with Step-by-Step Instructions* by project management expert, consultant, speaker, and author [Scott M. Graffius](#) won first place in the Technology category at the 2017 New York City Big Book Awards. The competition was open to books in print and audiobooks from all authors and presses. Contestants ranged from independent authors to works from publishing giants. Entries were rated on presentation, editorial quality, and audience appeal.

Works judged as best of the best are honored with awards.

There are a variety of frameworks to develop products and services, and most methodologies fall into one of two broad categories: traditional or agile. Traditional practices engage sequential development, while agile approaches involve iterative and incremental deliverables. Organizations are increasingly embracing agile to best meet their business needs and successfully manage projects.

Agile Scrum: Your Quick Start Guide with Step-by-Step Instructions provides those interested or involved in innovation, project management, product development, software development or technology management with an authoritative roadmap to easily and quickly implement Scrum, the most popular agile project development and delivery framework. It helps technical and non-technical teams deliver products in short cycles with rapid adaptation to change, fast time-to-market, and continuous improvement—which supports innovation and drives competitive advantage.

Reactions to the publication have been incredibly positive. Earlier honors include 12 first place wins in national and international competitions: the 5th Annual Beverly Hills International Book Awards (for Business-General, and for Technology), 2016 London Book Festival (for Business), Fall 2016 Pinnacle Book Achievement Awards (for Business), 2017 Feathered Quill Book Awards (for Informational), 2016 New Apple Book Awards (for Technology), 2017 Independent Press Award (for Technology), 11th Annual National Indie Excellence Awards (for Technology), 2017 Pacific Rim Book Festival (for Business), 2017 Bookvana Awards (for Green/Conscious Business), 2017 Book Excellence Awards (for Technology), and the 2017 Best Book Awards (for Business Reference).

Graffius is CEO of [Exceptional PPM and PMO Solutions](#), a consultancy specialized in project, program, portfolio, and PMO management inclusive of agile, traditional, and hybrid frameworks. He leverages his expertise, professional standards, and industry best practices to help companies achieve significant business results, such as strategically aligned initiatives, faster time-to-market, improved on-schedule and on-budget delivery, higher satisfaction, and greater competitive advantage.

He is a former vice president of a provider of diverse consumer products and services over the Internet including social networking and internet access. Before that, he worked in organizations with businesses ranging from advanced technology products and services to business services, retail, e-commerce, manufacturing, and entertainment. He has experience with consumer, business, reseller, government, and international customer markets, as well as international experience spanning 20 countries.

For more information, please visit www.nycbigbookaward.com and <https://AgileScrumGuide.com>.



AGILE SCRUM

YOUR QUICK START GUIDE WITH STEP-BY-STEP INSTRUCTIONS

Deliver Products in Short Cycles
with Rapid Adaptation to Change,
Fast Time-to-Market,
and Continuous Improvement

SCOTT M. GRAFFIUS

**AGILE SCRUM: YOUR QUICK START
GUIDE WITH STEP-BY-STEP
INSTRUCTIONS**

SCOTT M. GRAFFIUS

SOFTCOVER

Publisher: CreateSpace
Copyright date: 2016
On sale: May 25, 2016
Price: \$19.95 US
Pages: 156
Dimensions in inches: 7 x 0.4 x 10
Dimensions in cm: 17.8 x 0.9 x 25.4
ISBN-10: 1533370249
ISBN-13: 978-1533370242

E-BOOK IN PRINT REPLICA

Publisher: Amazon Digital Services
Copyright date: 2016
On sale: May 20, 2016
Price: \$4.95 US
Pages: 156
ASIN: B01FZ0JIIY

DIGITAL MEDIA KIT

<https://AgileScrumGuide.com>



CONTACT

Scott M. Graffius
hello@AgileScrumGuide.com