



SCOTT M. GRAFFIUS



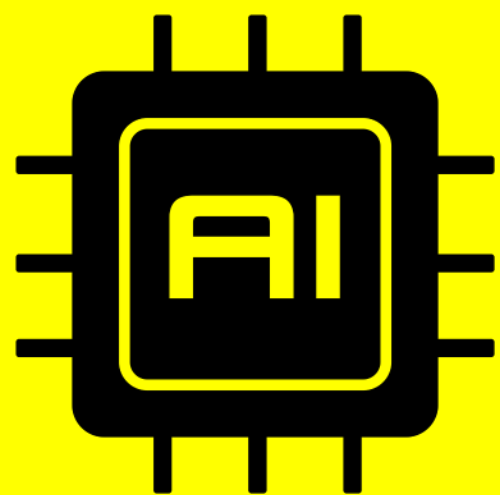
AGILE PROJECT MANAGEMENT LEADER, PRACTITIONER, CONSULTANT, CREATOR, RESEARCHER, MULTI-AWARD-WINNING AUTHOR, TRAINER, AND INTERNATIONAL KEYNOTE SPEAKER **SCOTT M. GRAFFIUS** AND HIS CONTENT HAVE BEEN USED BY PUBLICATIONS, ONLINE MEDIA, BUSINESSES, PROFESSIONAL ASSOCIATIONS, GOVERNMENT AGENCIES, AND UNIVERSITIES AROUND THE WORLD



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SCOTTGRAFFIUS.COM PROVIDES UNIQUE INFORMATION, ACTIONABLE INSIGHTS, AND VALUABLE RESOURCES ON AGILE PROJECT MANAGEMENT, BUSINESS, AND TECH

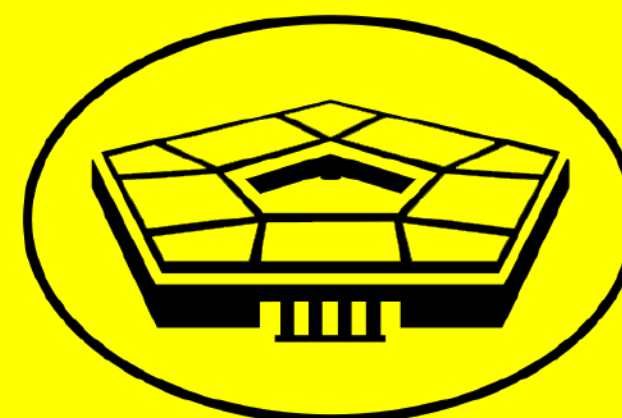
SCOTT M. GRAFFIUS' BUSINESS & INDUSTRY EXPERIENCE



AI



Consumer Products



Defense



E-commerce



Film



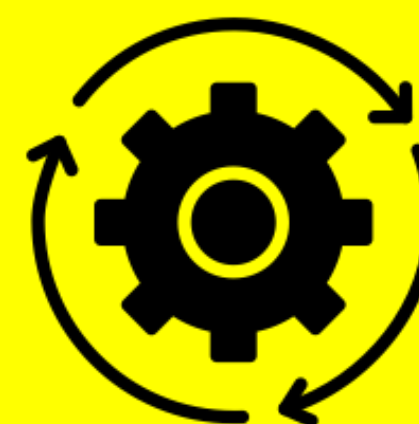
Financial Services



Government &
GovTech



Loyalty



Manufacturing

SCOTT M. GRAFFIUS' BUSINESS & INDUSTRY EXPERIENCE



Music



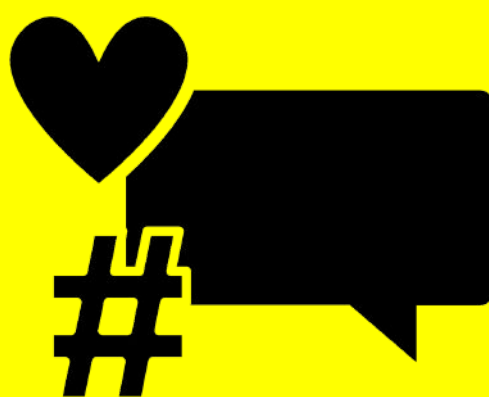
Professional Services



R&D &
Advanced Technology



Retail



Social Media



Streaming/OTT Video &
Television



Technology



Telecom



Video Games

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Microsoft

ORACLE



SANS

Tufts
UNIVERSITY

UC San Diego



Yale

**EVENT ORGANIZERS, BUSINESSES, PROFESSIONAL ASSOCIATIONS,
AND GOVERNMENT AGENCIES INVITE SCOTT M. GRAFFIUS TO SPEAK**

TOP 5 TALKS



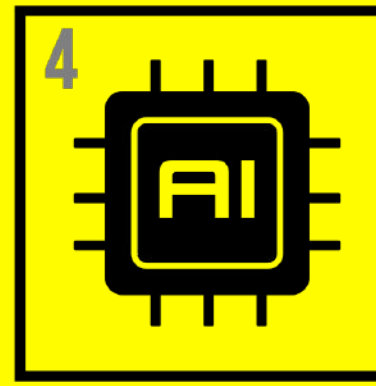
TEAM DEV



**STRATEGIC
ALIGNMENT**



AGILE



AI



**VIDEO
GAME DEV**

**CONF42 QUANTUM
COMPUTING CONFERENCE**
June 29, 2023 at 10:00 AM PT | 5:00 PM GMT | 8:00 PM ET

SCOTT M. GRAFFIUS
Founder, Exceptional Agility™
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CEO, Exceptional PPM and PMO Solutions™

IEEE IEEE★USA

Scott M. Graffius
CEO, Exceptional Agility™
A Division of Exceptional PPM and PMO Solutions™

**"Navigate the Phases of Team Development
with Speed and Agility for Happier and More
Productive Teams"**

IEEE-USA Livestream | October 5, 2021 | 2:00-3:00 p.m. ET
IEEEUSA.org

Scott M. Graffius
CEO & Principal Consultant
Exceptional Agility™
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**Sustainable
High Performance Agile Teams**

Private Event | September 17, 2022 | Santa Monica, California

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— AND 83 MORE, FOR A TOTAL OF 89 APPEARANCES —

**EVENT ORGANIZERS, BUSINESSES, PROFESSIONAL ASSOCIATIONS,
AND GOVERNMENT AGENCIES INVITE SCOTT M. GRAFFIUS TO SPEAK**

**SCOTT HAS DELIVERED TALKS AND WORKSHOPS AT 89 EVENTS —
PUBLIC AND PRIVATE/CORPORATE — ACROSS 25 COUNTRIES**



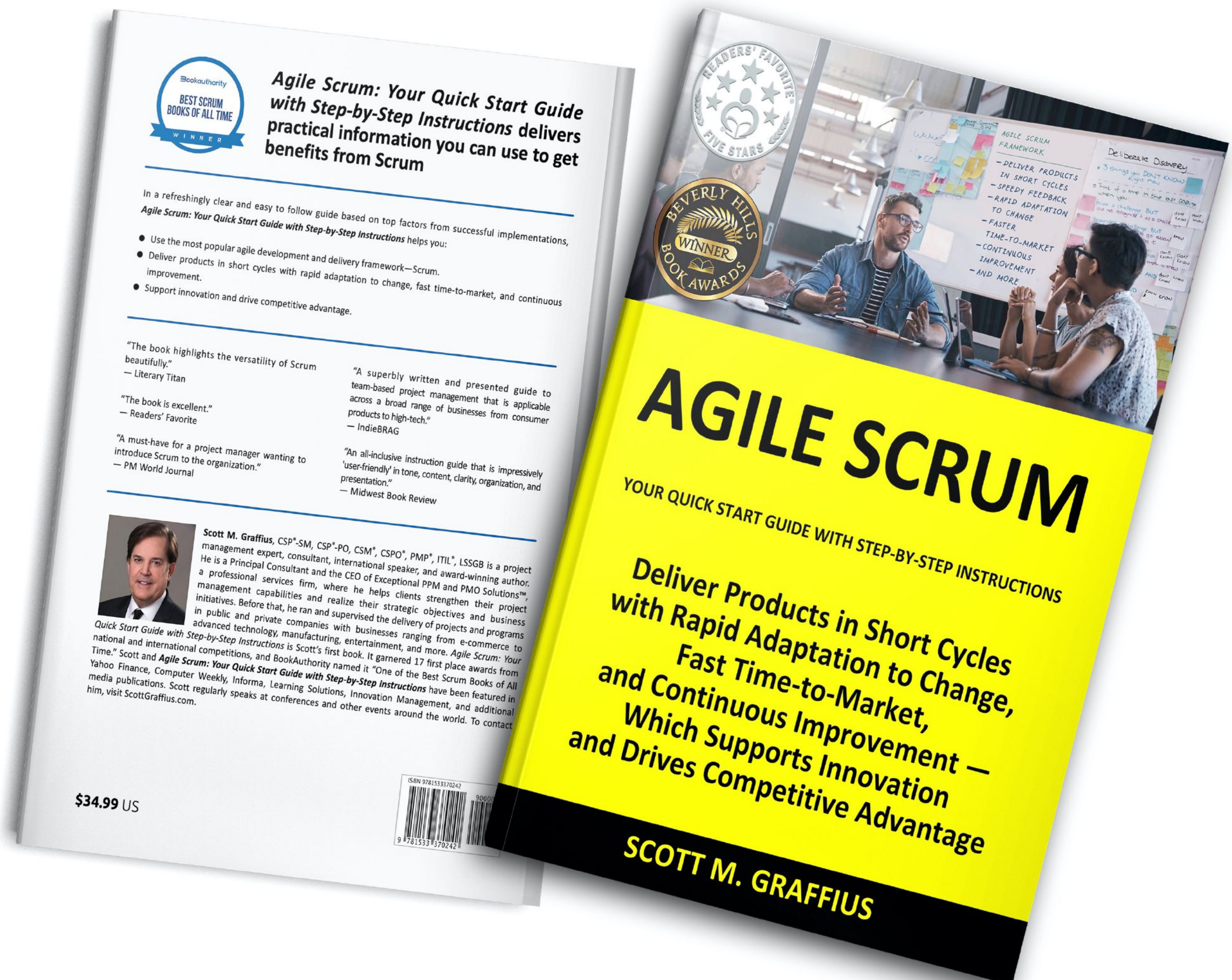
**SCOTT'S SESSIONS ARE UNIQUE, DYNAMIC, ENGAGING, AND
PACKED WITH FRESH INSIGHTS AND USABLE INFORMATION,
AND THEY'RE HIGHLY RATED BY BOTH ATTENDEES AND ORGANIZERS**

**VISIT SCOTTGRAFFIUS.COM FOR TESTAMONIALS, A DETAILED
LIST OF PAST AND UPCOMING APPEARANCES, AND MORE**



AWARD-WINNING AUTHOR SCOTT M. GRAFFIUS

Agile Scrum: Your Quick Start Guide with Step-by-Step Instructions



Softcover / Paperback

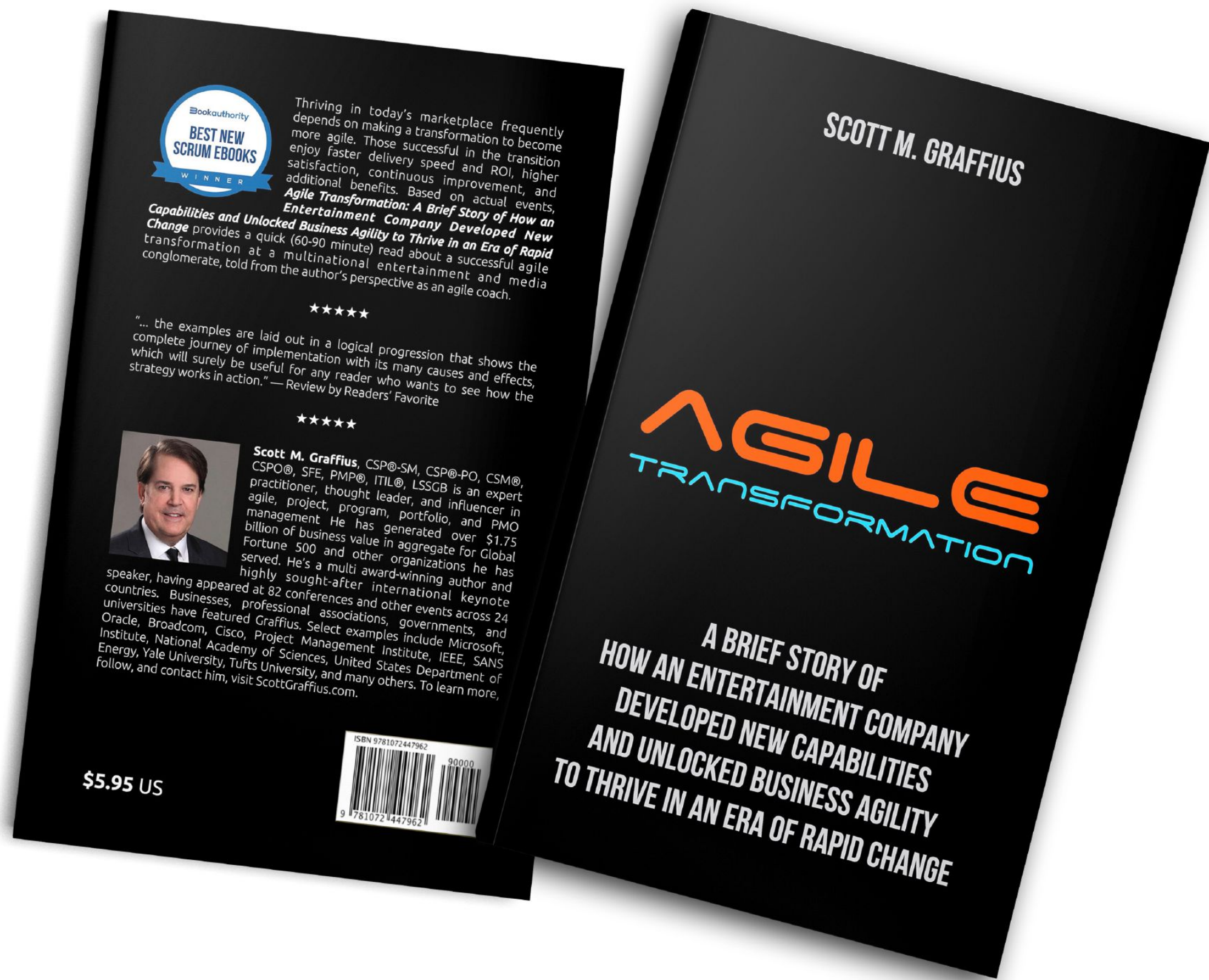
- Publisher: CreateSpace, 4900 LaCross Road, North Charleston, SC 29406
- Copyright date: 2016
- On sale: May 25, 2016
- Price: \$34.99 US
- Pages: 156 (in full color)
- Dimensions in inches: 7 x 0.4 x 10
- Dimensions in cm: 17.8 x 0.9 x 25.4
- ISBN-10: 1533370249
- ISBN-13: 978-1533370242
- Distribution: Worldwide

E-book / Kindle

- Publisher: Amazon Digital Services, 410 Terry Avenue North, Seattle, WA 98109
- Copyright date: 2016
- On sale: May 20, 2016
- Price: \$19.99 US
- Pages: 156 (in full color)
- ASIN: B01FZ0JIY
- Distribution: Worldwide

AWARD-WINNING AUTHOR SCOTT M. GRAFFIUS

Agile Transformation: A Brief Story of How an Entertainment Company Developed New Capabilities and Unlocked Business Agility to Thrive in an Era of Rapid Change



Softcover / Paperback

- Publisher: CreateSpace, 4900 LaCross Road, North Charleston, SC 29406
- Copyright date: 2019
- On sale: June 6, 2019
- Price: \$5.95 US
- Pages: 68
- Dimensions in inches: 5 x 0.17 x 8
- Dimensions in cm: 12.7 x 0.43 x 20.32
- ISBN-10: 1072447967
- ISBN-13: 978-1072447962
- Distribution: Worldwide

E-book / Kindle

- Publisher: Amazon Digital Services, 410 Terry Avenue North, Seattle, WA 98109
- Copyright date: 2019
- On sale: April 26, 2019
- Price: \$1.00 US
- Pages: 60
- ASIN: B07R9LJLPJ
- Distribution: Worldwide

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DEMOGRAPHICS & REACH

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55% ♂

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13K

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London, UK
Paris, France
Sydney, Australia

KEY TOPICS

Agile
Project Management
Business
Technology
Innovation
AI
Game Development
Software
Leadership

-  Hootsuite reports at <https://blog.hootsuite.com/calculate-engagement-rate/> that a good engagement rate is between 1-5%.
- Impact.com notes at <https://impact.com/partnerships/ultimate-guide-to-influencer-marketing/> that the average engagement rate for micro-influencers is 3.86% while celebrities/others typically yield 1.21%.
- At 7.05%, Scott M. Graffius' engagement rate is high.

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SERVICES



Affiliate & Influencer Marketing



Blog Posts



Brand Ambassadorship



Collaboration & Partnerships



Keynote Speaking



Media Interviews



Product Reviews



Social Media Posts



Social Media Research



Social Media Takeover



Video Content



Webinars & Trainings

CONTACT INFORMATION

Scott M. Graffius | scott@scottgraffius.com