



SCOTT M. GRAFFIUS



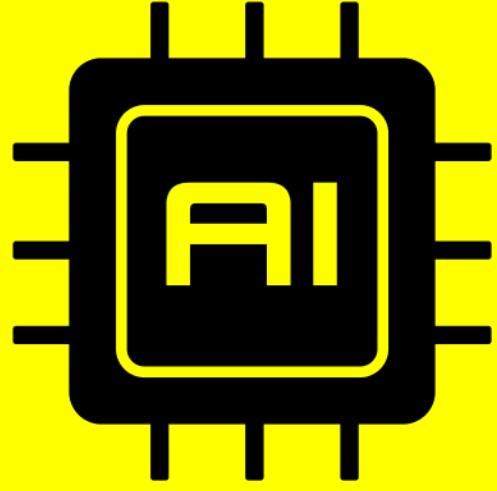
AGILE PROJECT MANAGEMENT LEADER, PRACTITIONER, CONSULTANT, CREATOR, RESEARCHER, MULTI-AWARD-WINNING AUTHOR, TRAINER, AND INTERNATIONAL KEYNOTE SPEAKER **SCOTT M. GRAFFIUS** AND HIS CONTENT HAVE BEEN USED BY PUBLICATIONS, ONLINE MEDIA, BUSINESSES, PROFESSIONAL ASSOCIATIONS, GOVERNMENT AGENCIES, AND UNIVERSITIES AROUND THE WORLD



© Scott M. Graffius

SCOTTGRAFFIUS.COM PROVIDES UNIQUE INFORMATION, ACTIONABLE INSIGHTS, AND VALUABLE RESOURCES ON AGILE PROJECT MANAGEMENT, BUSINESS, AND TECH

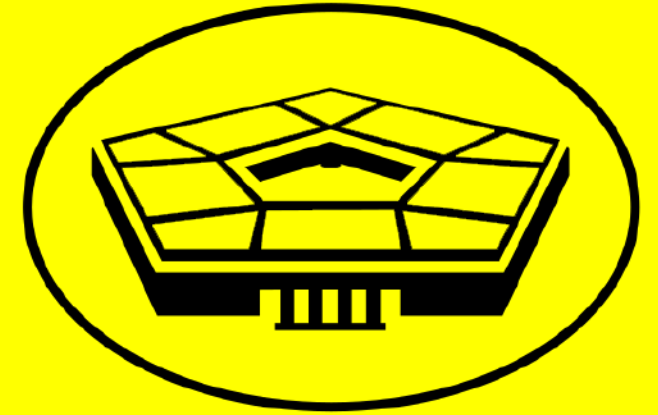
SCOTT M. GRAFFIUS' BUSINESS & INDUSTRY EXPERIENCE



AI



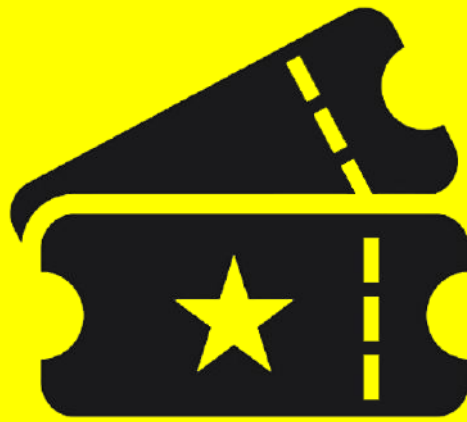
Consumer Products



Defense



E-commerce



Film



Financial Services



Government &
GovTech



Loyalty



Manufacturing

SCOTT M. GRAFFIUS' BUSINESS & INDUSTRY EXPERIENCE



Music



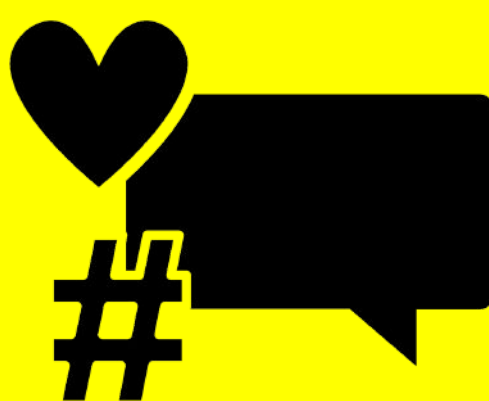
Professional Services



R&D &
Advanced Technology



Retail



Social Media



Streaming/OTT Video &
Television



Technology



Telecom



Video Games

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Microsoft

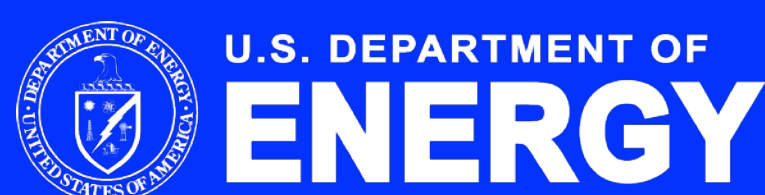
ORACLE



SANS

Tufts
UNIVERSITY

UC San Diego



Yale

**EVENT ORGANIZERS, BUSINESSES, PROFESSIONAL ASSOCIATIONS,
AND GOVERNMENT AGENCIES INVITE SCOTT M. GRAFFIUS TO SPEAK**

TOP 5 TALKS



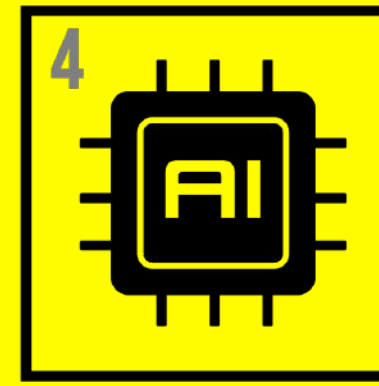
TEAM DEV



**STRATEGIC
ALIGNMENT**



AGILE



AI



**VIDEO
GAME DEV**

CONF42 QUANTUM COMPUTING CONFERENCE
June 29, 2023 at 10:00 AM PT | 5:00 PM GMT | 8:00 PM ET

SCOTT M. GRAFFIUS
Founder, Exceptional Agility™
Part of Exceptional PPM and PMO Solutions™

"WHAT SUCCESSFUL AI TEAMS HAVE IN COMMON"

EA
EXCEPTIONAL ABILITY

Are You Realizing All the Benefits from Agile?

Scott M. Graffius - CEO and Principal Consultant

Private Event | EXP135 | Thursday, October 7, 2021

Scott M. Graffius
Founder, Exceptional Agility™

"The Science of High-Performance Game Development Teams"

W Love Games
International Game Developer Conference

October 12-13, 2023
Helsinki, Finland and Online
www.WLoveGames.org

SCOTT M. GRAFFIUS

BSIDES NCL

Scott M. Graffius Presents
"Navigate the Phases of Team Development with Speed and Agility for Happier and More Productive InfoSec Teams"

BSides NCL 2021 InfoSec Conference
September 10-11, 2021
The Catalyst, Newcastle upon Tyne, England
And Online • bsidesnewcastle.org

Scott M. Graffius
CEO, Exceptional PPM and PMO Solutions™

IEEE IEEE★USA

Scott M. Graffius
CEO, Exceptional Agility™
A Division of Exceptional PPM and PMO Solutions™

"Navigate the Phases of Team Development with Speed and Agility for Happier and More Productive Teams"

IEEE-USA Livestream | October 5, 2021 | 2:00-3:00 p.m. ET
IEEEUSA.org

Scott M. Graffius
CEO & Principal Consultant
Exceptional Agility™
Part of Exceptional PPM and PMO Solutions™

Sustainable High Performance Agile Teams

Private Event | September 17, 2022 | Santa Monica, California

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— AND 83 MORE, FOR A TOTAL OF 89 APPEARANCES —

**EVENT ORGANIZERS, BUSINESSES, PROFESSIONAL ASSOCIATIONS,
AND GOVERNMENT AGENCIES INVITE SCOTT M. GRAFFIUS TO SPEAK**

**SCOTT HAS DELIVERED TALKS AND WORKSHOPS AT 89 EVENTS —
PUBLIC AND PRIVATE/CORPORATE — ACROSS 25 COUNTRIES**



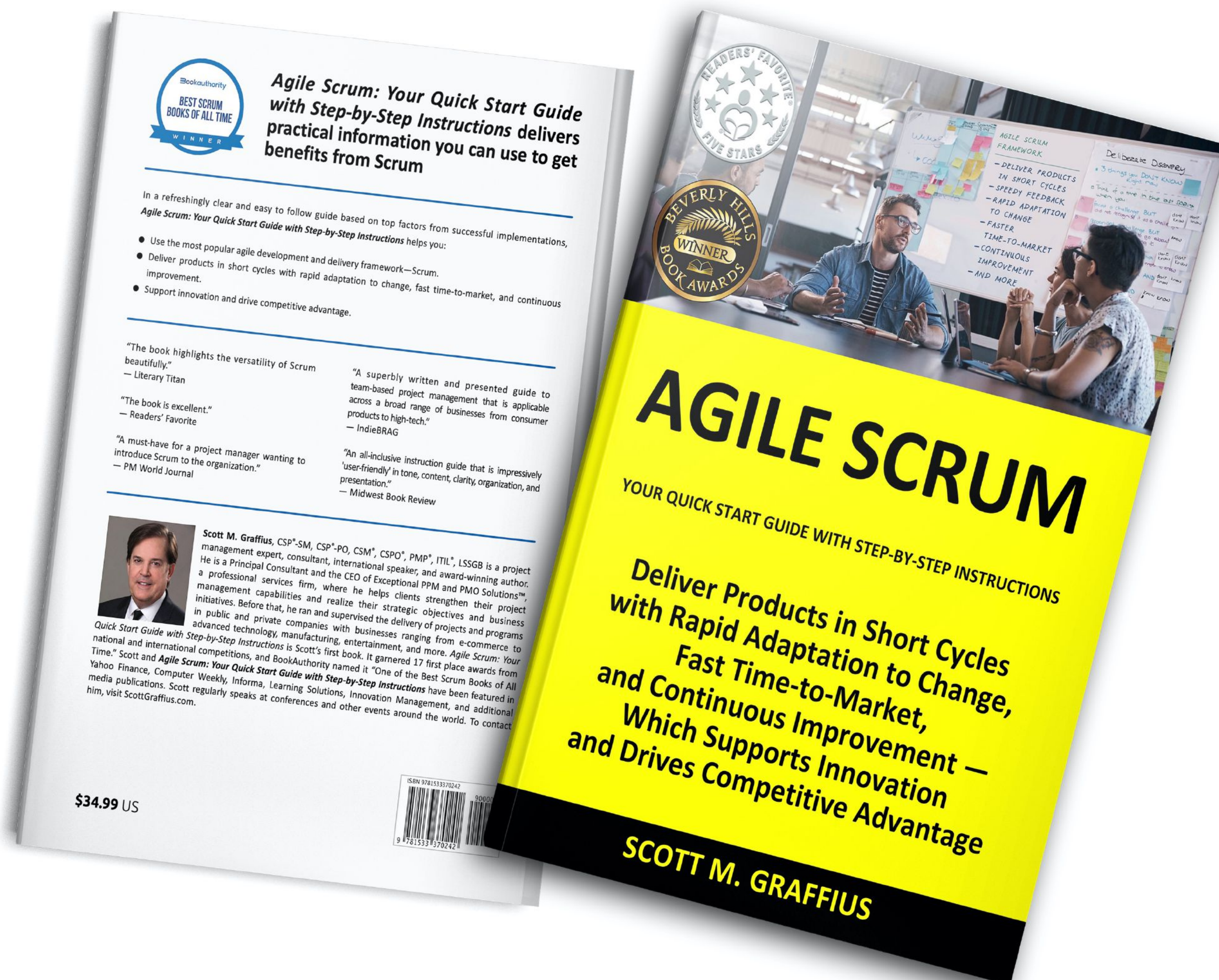
**SCOTT'S SESSIONS ARE UNIQUE, DYNAMIC, ENGAGING, AND
PACKED WITH FRESH INSIGHTS AND USABLE INFORMATION,
AND THEY'RE HIGHLY RATED BY BOTH ATTENDEES AND ORGANIZERS**

**VISIT SCOTTGRAFFIUS.COM FOR TESTAMONIALS, A DETAILED
LIST OF PAST AND UPCOMING APPEARANCES, AND MORE**



AWARD-WINNING AUTHOR SCOTT M. GRAFFIUS

Agile Scrum: Your Quick Start Guide with Step-by-Step Instructions



Softcover / Paperback

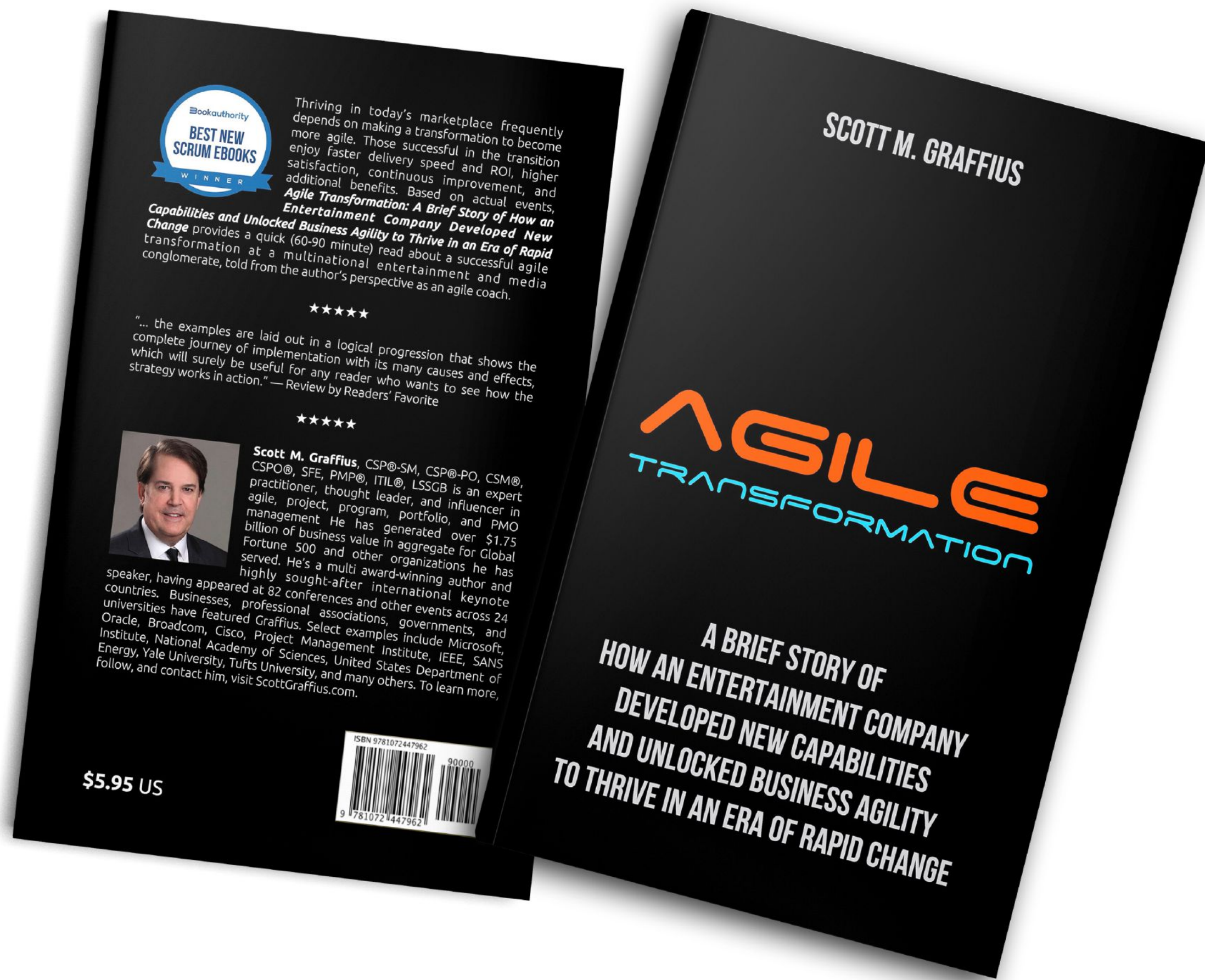
- Publisher: CreateSpace, 4900 LaCross Road, North Charleston, SC 29406
- Copyright date: 2016
- On sale: May 25, 2016
- Price: \$34.99 US
- Pages: 156 (in full color)
- Dimensions in inches: 7 x 0.4 x 10
- Dimensions in cm: 17.8 x 0.9 x 25.4
- ISBN-10: 1533370249
- ISBN-13: 978-1533370242
- Distribution: Worldwide

E-book / Kindle

- Publisher: Amazon Digital Services, 410 Terry Avenue North, Seattle, WA 98109
- Copyright date: 2016
- On sale: May 20, 2016
- Price: \$19.99 US
- Pages: 156 (in full color)
- ASIN: B01FZ0JIYY
- Distribution: Worldwide

AWARD-WINNING AUTHOR SCOTT M. GRAFFIUS

Agile Transformation: A Brief Story of How an Entertainment Company Developed New Capabilities and Unlocked Business Agility to Thrive in an Era of Rapid Change



Softcover / Paperback

- Publisher: CreateSpace, 4900 LaCross Road, North Charleston, SC 29406
- Copyright date: 2019
- On sale: June 6, 2019
- Price: \$5.95 US
- Pages: 68
- Dimensions in inches: 5 x 0.17 x 8
- Dimensions in cm: 12.7 x 0.43 x 20.32
- ISBN-10: 1072447967
- ISBN-13: 978-1072447962
- Distribution: Worldwide

E-book / Kindle

- Publisher: Amazon Digital Services, 410 Terry Avenue North, Seattle, WA 98109
- Copyright date: 2019
- On sale: April 26, 2019
- Price: \$1.00 US
- Pages: 60
- ASIN: B07R9LJLPJ
- Distribution: Worldwide

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SOCIAL MEDIA

@scottgraffius 

FOLLOWERS

35K



AUDIENCE

45% ♀

55% ♂

ENGAGEMENT RATE

7.05%*



* Hootsuite reports at <https://blog.hootsuite.com/calculate-engagement-rate/> that a good engagement rate is between 1-5%. Impact.com notes at <https://impact.com/partnerships/ultimate-guide-to-influencer-marketing/> that the average engagement rate for micro-influencers is 3.86% while celebrities/others typically yield 1.21%. At 7.05%, Scott M. Graffius' engagement rate is favorably high.

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WEBSITE

VIEWS

42K

Monthly Page Views

VISITORS

13K

Monthly Unique Visitors

TIME

3.25**

Minutes on Site

BOUNCE RATE

31.60%***

Average Bounce Rate

TERRITORIES

75% AMER
17% EMEA
8% APAC

WITHIN US

73% in the US
27% outside the US

GENDER

43% Female
57% Male

AGE

52% 18-34 YO

HHI

\$113K Average User HHI

** Agency Analytics reports at <https://agencyanalytics.com/kpi-definitions/average-session-duration#> that a good session duration starts at 2 minutes. Dash This reports at <http://Dashthis.com/kpi-examples/average-session-duration/> that a strong average session duration metric is between 2-4 minutes. At 3.25 minutes, the session duration for visits to Scott M. Graffius' website is favorably high.

*** Neil Patel reports at <https://neilpatel.com/blog/bounce-rate-analytics/> that the average bounce rate across industries is around 47%. Semrush reports at <https://www.semrush.com/blog/bounce-rate/#> that a good bounce rate is 40% or less. At 31.60%, Scott M. Graffius' bounce rate is favorably low.

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KEY CITIES

Los Angeles, California

New York City, New York

London, UK

San Francisco, California

Miami, Florida

Paris, France

San Jose, California

Austin, Texas

Sydney, Australia

KEY TOPICS

Agile

AI

Game Development

Project Management

Innovation

Software

Technology

Business

Leadership

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SERVICES



Affiliate & Influencer Marketing



Blog Posts



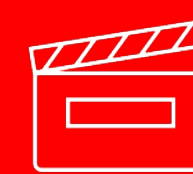
Brand Ambassadorship



Collaboration & Partnerships



Keynote Speaking



Media Interviews



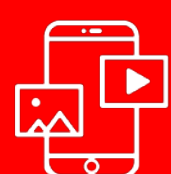
Product Reviews



Social Media Posts



Social Media Research



Social Media Takeover



Video Content



Webinars & Trainings

CONTACT INFORMATION

Scott M. Graffius | scott@scottgraffius.com