



SCOTT M. GRAFFIUS

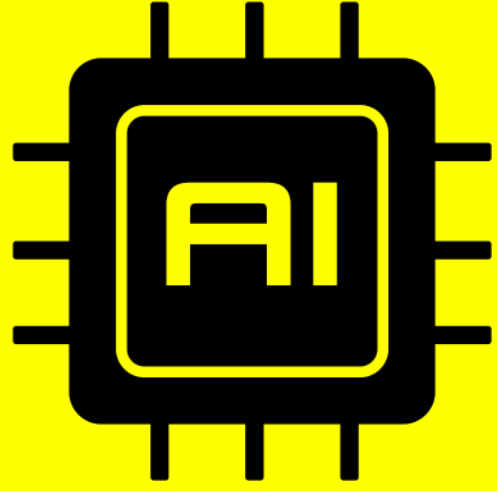


AGILE PROJECT MANAGEMENT LEADER, PRACTITIONER, CONSULTANT, CREATOR, RESEARCHER, MULTI-AWARD-WINNING AUTHOR, TRAINER, AND INTERNATIONAL KEYNOTE SPEAKER **SCOTT M. GRAFFIUS** AND HIS CONTENT HAVE BEEN USED BY PUBLICATIONS, ONLINE MEDIA, BUSINESSES, PROFESSIONAL ASSOCIATIONS, GOVERNMENT AGENCIES, AND UNIVERSITIES AROUND THE WORLD



SCOTTGRAFFIUS.COM PROVIDES UNIQUE INFORMATION, ACTIONABLE INSIGHTS, AND VALUABLE RESOURCES ON AGILE PROJECT MANAGEMENT, BUSINESS, AND TECH

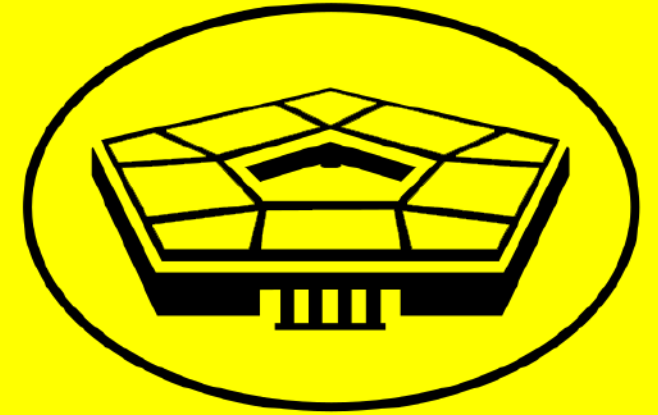
SCOTT M. GRAFFIUS' BUSINESS & INDUSTRY EXPERIENCE



AI



Consumer Products



Defense



E-commerce



Film



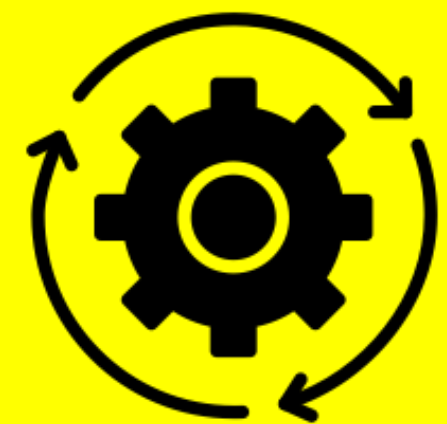
Financial Services



Government &
GovTech



Loyalty



Manufacturing

SCOTT M. GRAFFIUS' BUSINESS & INDUSTRY EXPERIENCE



Music



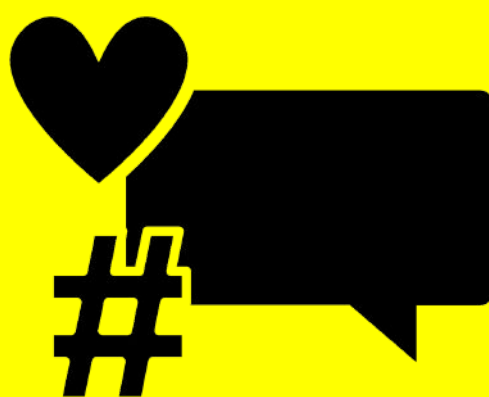
Professional Services



R&D &
Advanced Technology



Retail



Social Media



Streaming/OTT Video &
Television



Technology



Telecom



Video Games

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Microsoft

ORACLE



Tufts
UNIVERSITY

UC San Diego



Yale

**EVENT ORGANIZERS, BUSINESSES, PROFESSIONAL ASSOCIATIONS,
AND GOVERNMENT AGENCIES INVITE SCOTT M. GRAFFIUS TO SPEAK**

TOP 5 TALKS



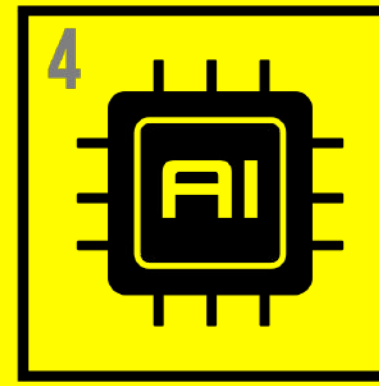
TEAM DEV



**STRATEGIC
ALIGNMENT**



AGILE



AI



**VIDEO
GAME DEV**

**CONF42 QUANTUM
COMPUTING CONFERENCE**
June 29, 2023 at 10:00 AM PT | 5:00 PM GMT | 8:00 PM ET

SCOTT M. GRAFFIUS
Founder, Exceptional Agility™
Part of Exceptional PPM and PMO Solutions™

**"WHAT SUCCESSFUL
AI TEAMS HAVE IN
COMMON"**

**EA
EXCEPTIONAL ABILITY**

**Are You Realizing All
the Benefits from Agile?**

Scott M. Graffius - CEO and Principal Consultant

Private Event | EXP135 | Thursday, October 7, 2021

Scott M. Graffius
Founder, Exceptional Agility™

**"The Science of
High-Performance
Game Development Teams"**

W Love Games
International Game Developer Conference

October 12-13, 2023
Helsinki, Finland and Online
www.WLoveGames.org

SCOTT M. GRAFFIUS

**BSIDES
NCL 2021**

Scott M. Graffius Presents
"Navigate the Phases of Team Development
with Speed and Agility for Happier
and More Productive InfoSec Teams"

BSides NCL 2021 InfoSec Conference
September 10-11, 2021
The Catalyst, Newcastle upon Tyne, England
And Online • bsidesnewcastle.org

Scott M. Graffius
CEO, Exceptional PPM and PMO Solutions™

IEEE IEEE★USA

Scott M. Graffius
CEO, Exceptional Agility™
A Division of Exceptional PPM and PMO Solutions™

**"Navigate the Phases of Team Development
with Speed and Agility for Happier and More
Productive Teams"**

IEEE-USA Livestream | October 5, 2021 | 2:00-3:00 p.m. ET
IEEEUSA.org

Scott M. Graffius
CEO & Principal Consultant
Exceptional Agility™
Part of Exceptional PPM and PMO Solutions™

**Sustainable
High Performance Agile Teams**

Private Event | September 17, 2022 | Santa Monica, California

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— AND 83 MORE, FOR A TOTAL OF 89 APPEARANCES —

**EVENT ORGANIZERS, BUSINESSES, PROFESSIONAL ASSOCIATIONS,
AND GOVERNMENT AGENCIES INVITE SCOTT M. GRAFFIUS TO SPEAK**

**SCOTT HAS DELIVERED TALKS AND WORKSHOPS AT 89 EVENTS —
PUBLIC AND PRIVATE/CORPORATE — ACROSS 25 COUNTRIES**



**SCOTT'S SESSIONS ARE UNIQUE, DYNAMIC, ENGAGING, AND
PACKED WITH FRESH INSIGHTS AND USABLE INFORMATION,
AND THEY'RE HIGHLY RATED BY BOTH ATTENDEES AND ORGANIZERS**

**VISIT SCOTTGRAFFIUS.COM FOR TESTAMONIALS, A DETAILED
LIST OF PAST AND UPCOMING APPEARANCES, AND MORE**



AWARD-WINNING AUTHOR SCOTT M. GRAFFIUS

Agile Scrum: Your Quick Start Guide with Step-by-Step Instructions



Softcover / Paperback

- Publisher: CreateSpace, 4900 LaCross Road, North Charleston, SC 29406
- Copyright date: 2016
- On sale: May 25, 2016
- Price: \$34.99 US
- Pages: 156 (in full color)
- Dimensions in inches: 7 x 0.4 x 10
- Dimensions in cm: 17.8 x 0.9 x 25.4
- ISBN-10: 1533370249
- ISBN-13: 978-1533370242
- Distribution: Worldwide

E-book / Kindle

- Publisher: Amazon Digital Services, 410 Terry Avenue North, Seattle, WA 98109
- Copyright date: 2016
- On sale: May 20, 2016
- Price: \$19.99 US
- Pages: 156 (in full color)
- ASIN: B01FZ0JIY
- Distribution: Worldwide

AWARD-WINNING AUTHOR SCOTT M. GRAFFIUS

Agile Transformation: A Brief Story of How an Entertainment Company Developed New Capabilities and Unlocked Business Agility to Thrive in an Era of Rapid Change



Softcover / Paperback

- Publisher: CreateSpace, 4900 LaCross Road, North Charleston, SC 29406
- Copyright date: 2019
- On sale: June 6, 2019
- Price: \$5.95 US
- Pages: 68
- Dimensions in inches: 5 x 0.17 x 8
- Dimensions in cm: 12.7 x 0.43 x 20.32
- ISBN-10: 1072447967
- ISBN-13: 978-1072447962
- Distribution: Worldwide

E-book / Kindle

- Publisher: Amazon Digital Services, 410 Terry Avenue North, Seattle, WA 98109
- Copyright date: 2019
- On sale: April 26, 2019
- Price: \$1.00 US
- Pages: 60
- ASIN: B07R9LJLPJ
- Distribution: Worldwide

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SOCIAL MEDIA

FOLLOWERS

36K

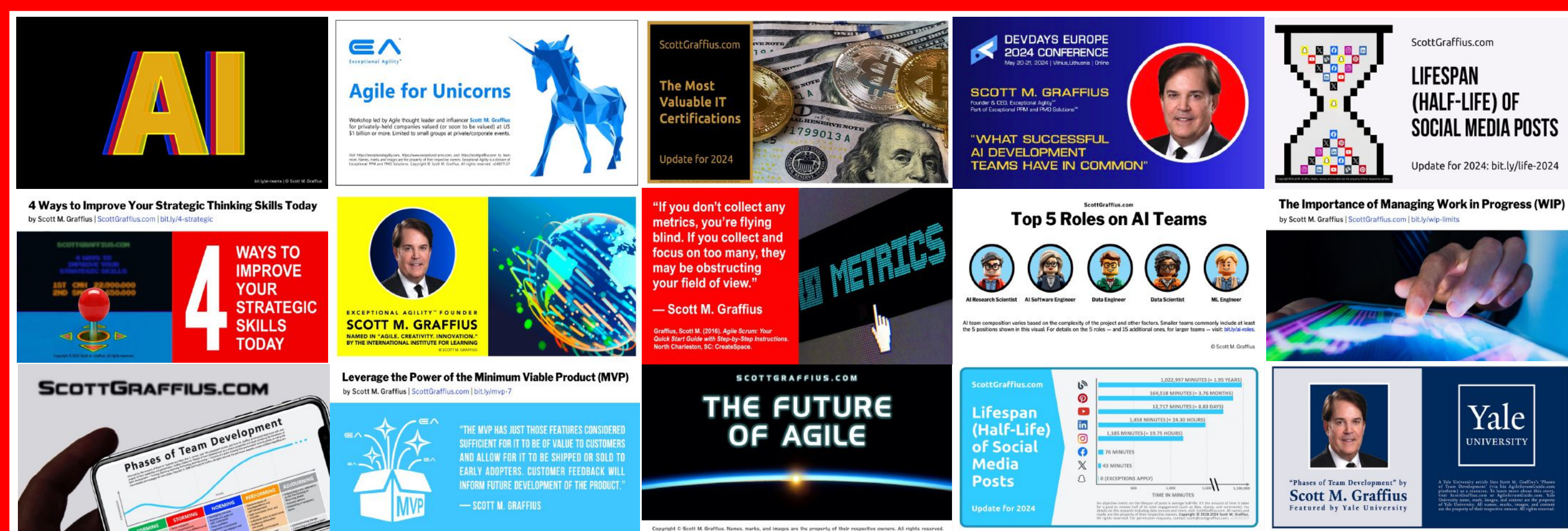


AUDIENCE

45% ♀
55% ♂

ENGAGEMENT RATE

7.05%*



* Hootsuite reports at <https://blog.hootsuite.com/calculate-engagement-rate/> that a good engagement rate is between 1-5%. Impact.com notes at <https://impact.com/partnerships/ultimate-guide-to-influencer-marketing/> that the average engagement rate for micro-influencers is 3.86% while celebrities/others typically yield 1.21%. At 7.05%, Scott M. Graffius' engagement rate is favorably high.

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WEBSITE

VIEWS

42K

Monthly Page Views

VISITORS

13K

Monthly Unique Visitors

SESSION TIME

3.25**

Average Duration in Minutes

BOUNCE RATE

31.60%***

Average Bounce Rate

TERRITORIES

75% AMER

17% EMEA

8% APAC

WITHIN US

73% in the US

27% outside the US

GENDER

43% Female

57% Male

DEVICES

41% Desktop

56% Mobile

3% Tablet

HHI

\$113K Average User Household Income

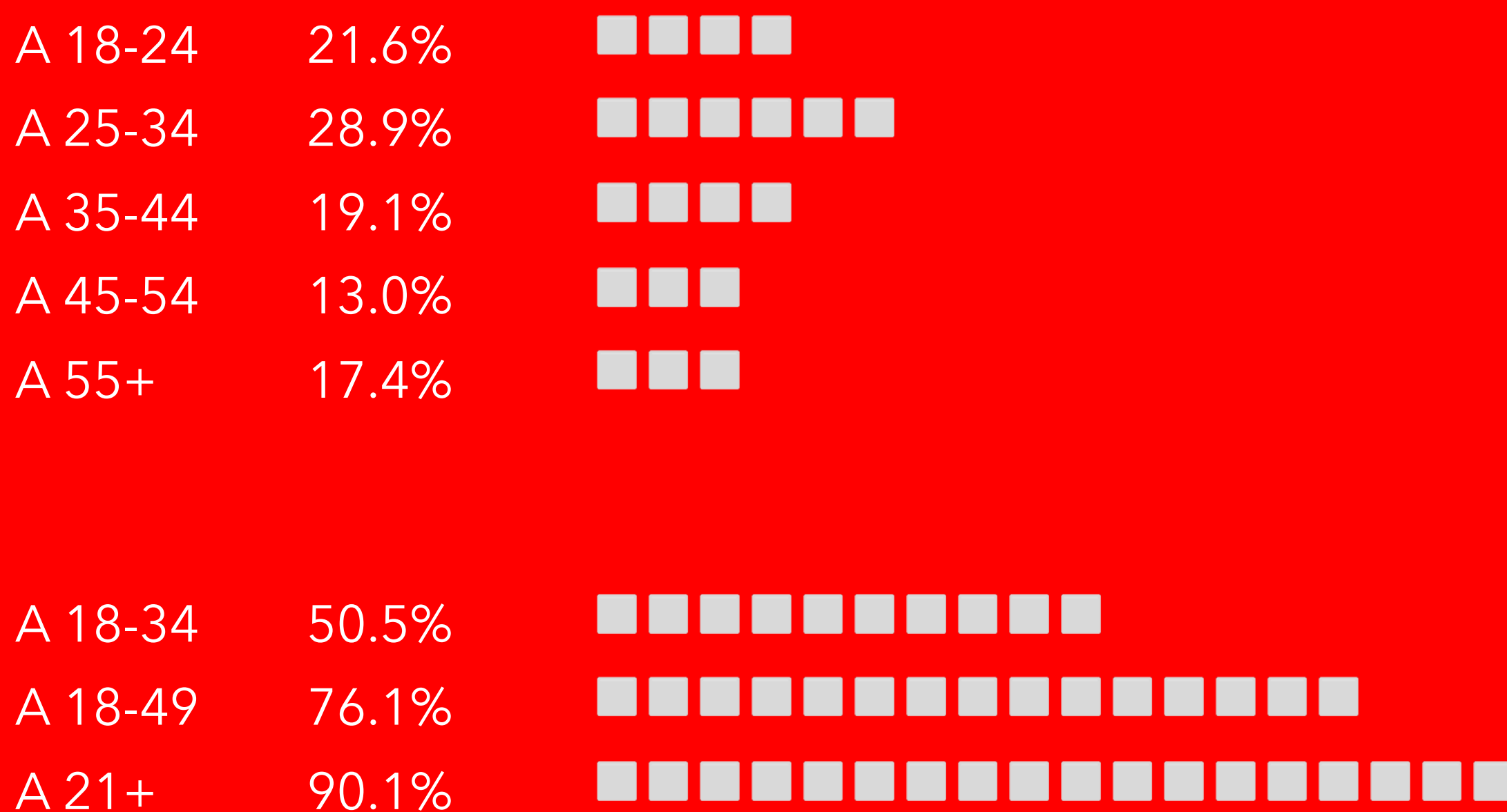
** Agency Analytics reports at <https://agencyanalytics.com/kpi-definitions/average-session-duration#> that a good session duration starts at 2 minutes. Dash This reports at <http://Dashthis.com/kpi-examples/average-session-duration/> that a strong average session duration metric is between 2-4 minutes. At 3.25 minutes, the session duration for visits to Scott M. Graffius' website is favorably high.

*** Neil Patel reports at <https://neilpatel.com/blog/bounce-rate-analytics/> that the average bounce rate across industries is around 47%. Semrush reports at <https://www.semrush.com/blog/bounce-rate/#> that a good bounce rate is 40% or less. At 31.60%, Scott M. Graffius' bounce rate is favorably low.

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WEBSITE

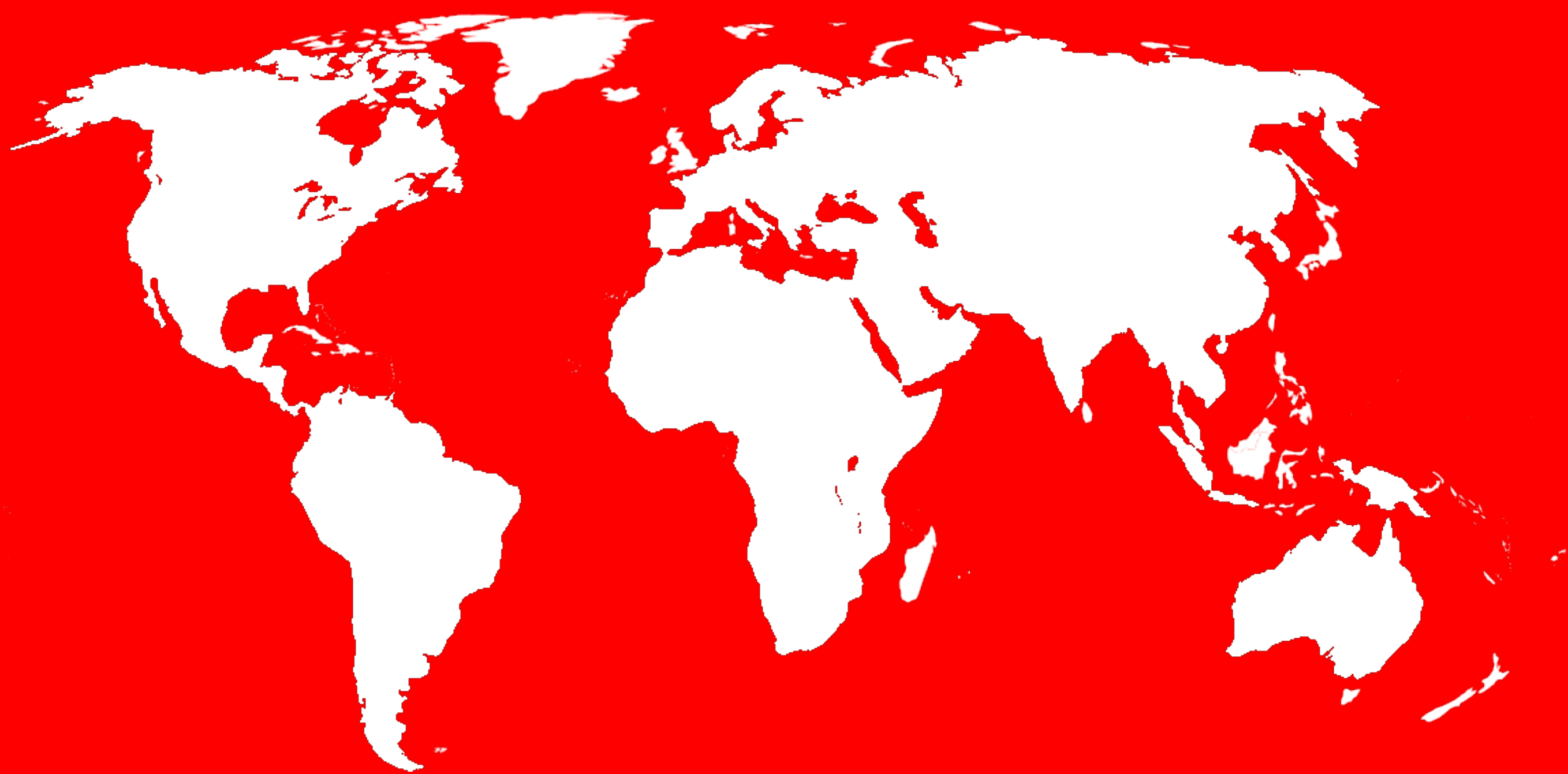
AGE



Median Age 36.33

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KEY CITIES



Los Angeles, California

New York City, New York

London, UK

San Francisco, California

Miami, Florida

Paris, France

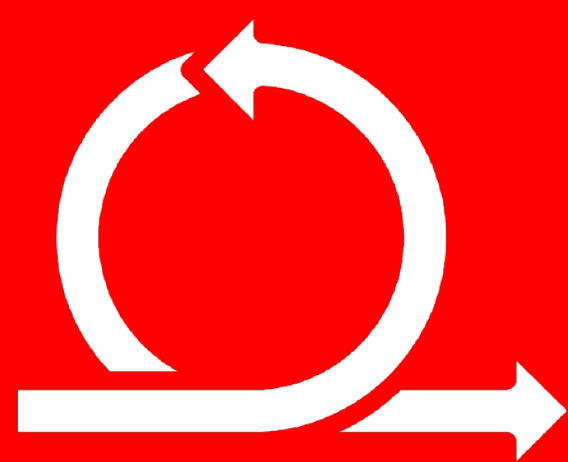
San Jose, California

Austin, Texas

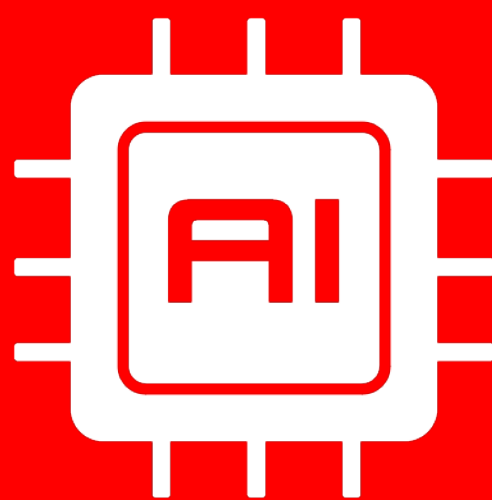
Sydney, Australia

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KEY TOPICS



Agile



AI



Business



Innovation



Leadership



Project Management



Software



Technology



Video Game Dev

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SERVICES



Affiliate &
Influencer Marketing



Blog
Posts



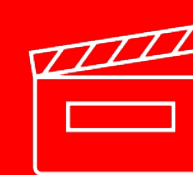
Brand
Ambassadorship



Collaboration &
Partnerships



Keynote
Speaking



Media
Interviews



Product
Reviews



Social Media
Posts



Social Media
Research



Social Media
Takeover



Video
Content



Webinars &
Trainings

CONTACT INFORMATION

Scott M. Graffius | scott@scottgraffius.com