Scott M. Graffius Speaking at DevOpsDays Geneva 2022

18 April 2022

BY **SCOTT M. GRAFFIUS** | ScottGraffius.com

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Scott M. Graffius will speak at the 3rd edition of DevOpsDays Geneva. The in-person conference will take place at the Haute Ecole de Gestion (HEG) on May 12th and 13th, 2022. Content will be in French and English. To register, visit https://devopsdays.org/events/2022-geneva/.

About Scott M. Graffius

Scott M. Graffius, PMP, CSP-SM, CSP-PO, CSM, CSPO, SFE, ITIL, LSSGB is an agile project management practitioner, consultant, multi award-winning author, and international speaker. He has generated over $1.75 billion of business value in aggregate for the organizations he has served. Graffius is the founder, CEO, and principal consultant at Exceptional PPM and PMO Solutions™ and subsidiary Exceptional Agility™. His expertise spans project, program, portfolio, and PMO leadership inclusive of agile, traditional, and hybrid approaches. Content from his books (*Agile Scrum: Your Quick Start Guide with Step-by-Step Instructions and Agile Transformation: A Brief Story of How an Entertainment Company Developed New Capabilities and Unlocked Business Agility to Thrive in an Era of Rapid Change*), workshops, speaking engagements, and more have been featured and used by businesses, professional associations, governments, and universities including Microsoft, Oracle, Cisco, Gartner, Deloitte, Verizon, Northrop Grumman, Fidelity, Blue Cross Blue Shield, Soccer Federation, Rigsby Institute of Sport, Fred Hutchinson Cancer Center, Bank of Montreal, National Academy of Sciences, United States Department of Energy, United States Army, New Zealand Ministry of Education, Amsterdam Public Health Research Institute, Tufts University, Texas A&M University, Warsaw University of Technology, University of Waterloo, National University of Ireland Galway, Zurich University of Applied Sciences, and others. Graffius's engagements include 72 conferences and other events around the world, including Armenia, Australia, Brazil, Canada, Czech Republic, Finland, France, Germany, Greece, Hungary, India, Ireland, Lithuania, Luxembourg, Nepal, Netherlands, New Zealand, Sweden, Switzerland, United Arab Emirates, United Kingdom, and the United States. Thinkers360 named Graffius a global top thought leader and influencer in four domains: Agile, Change Management, Digital Transformation, and GovTech.

His full bio is available here.

Connect with Scott on Twitter, Facebook, and LinkedIn.

About *Agile Scrum: Your Quick Start Guide with Step-by-Step Instructions*

A fantastic agile transformation experience and result with a client organization in the entertainment industry was the inspiration for Scott M. Graffius's multi award-winning book, *Agile Scrum: Your Quick Start Guide with Step-by-Step Instructions* (ISBN-13: 978-1513370242).

Here's an excerpt from the book: "Shifting customer needs are common in today's marketplace. Businesses must be adaptive and responsive to change while delivering an exceptional customer experience to be competitive. Traditional development and delivery approaches are not well suited for this type of environment. Scrum is a value-driven agile approach which incorporates adjustments based on regular and repeated customer and stakeholder feedback. And Scrum's built-in rapid response to change leads to substantial benefits such as fast time-to-market, higher satisfaction, and continuous improvement—which supports innovation and drives competitive advantage."

With clear and easy to follow instructions, *Agile Scrum: Your Quick Start Guide with Step-by-Step Instructions* helps you:

- Implement and use the most popular agile framework—Scrum;
- Deliver products in short cycles with rapid adaptation to change, fast time-to-market, and continuous improvement; and
- Support innovation and drive competitive advantage.

Hailed by Literary Titan as "the book highlights the versatility of Scrum beautifully."

Winner of 17 first place awards.

Agile Scrum: Your Quick Start Guide with Step-by-Step Instructions is available in paperback and ebook/Kindle in the United States and around the world. Some links by country follow. Get your copy today!

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- Hungary
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About *Agile Transformation: A Brief Story of How an Entertainment Company Developed New Capabilities and Unlocked Business Agility to Thrive in an Era of Rapid Change*

Thriving in today's marketplace frequently depends on making a transformation to become more agile. Those successful in the transition enjoy faster delivery speed and ROI, higher satisfaction, continuous improvement, and additional benefits. *Agile Transformation: A Brief Story of How an Entertainment Company Developed New Capabilities and Unlocked Business Agility to Thrive in an Era of Rapid Change* (ISBN-13: 978-1072479962) provides a revealing behind-the-scenes story about an actual successful agile implementation at a global entertainment company.

The award-winning book — a quick (60-90 minute) read — is available in paperback and ebook/Kindle formats in the United States and around the world. Some links by country follow.

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About DevOpsDays Geneva 2022

DevOpsDays is a worldwide community conference series for anyone involved or interested in IT improvement. The third edition of DevOpsDays Geneva will take place at the Haute Ecole de Gestion (HEG) on May 12 and 13, 2022. This conference will be in French and English. To learn more, visit https://devopsdays.org/events/2022-geneva.

About DevOpsDays

DevOpsDays is a worldwide series of technical conferences covering topics of software development, IT infrastructure operations, and the intersection between them. Each event is run by volunteers from the local area.

Most DevOpsDays events feature a combination of curated talks and self-organized open space content. Topics typically include automation, testing, security, and organizational culture.

To learn more, visit the DevOpsDays website at: https://devopsdays.org.

The short link for this article is: https://bit.ly/sod-gva

The event covered by this article appears in the Public Speaker section of the website.

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